

## Music in Our Schools – Contest Rules

### Official Rules – Lakeside Mall

This Contest is solely sponsored by General Growth Management, Inc. ("GGMI" or "Sponsor").

**ELIGIBILITY:** Entrant's must be U.S. residents, age 18 or older, and a teacher or administrator ("Entrant") who works at one of the 30 schools performing in the Mall's 2012 March Music program. Only local elementary, middle, and high-schools that are in the Mall's trade area ("Select Schools") are eligible to participate and perform our Music in our Schools Program; Entrants must be employed by one of these Select Schools. Entrants must be 18 or older and may be asked to provide valid Select School ID. Employees and officers of GGMI, and their respective parent and subsidiary companies and affiliates are not eligible to enter or win. Immediate family members and household members of such individuals are also not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean those people who share the same residence at least three months a year.

**TO ENTER:** Limit one entry per Entrant. Submit your entry between March 1-31, 2012 ("Entry Period") by emailing it to [lakesidemall.ggp@gmail.com](mailto:lakesidemall.ggp@gmail.com). Entries are also accepted if delivered via U.S. mail to Lakeside Mall, 14000 Lakeside Circle, Sterling Heights, MI 48313-1320, provided they are post-marked during the Entry Period. Entries must include all of the following (collectively, the "Submission"):

- Include your name, age, email address, daytime phone number, and the name of the Select School you are employed by;
- Entry must be 250 words or less and should express what your music program would do with a \$500 gift. Entries must be in English and be typed.

The following terms also apply: Entries must be true and it must be possible to award the prize as stated in the Submission. Entries that exceed specified word limit or, in the judges' sole discretion, contain excessive grammar or spelling errors, or contain any type of vulgarity or objectionable content will be disqualified. Entries that do not meet the stated criteria, or entries that may technically meet the stated criteria but do not reflect the intent and the spirit of the provisions related to participation, are not eligible.

**JUDGING/WINNER SELECTION:** All Submissions will be judged by a panel of judges determined by the Sponsor. Judges will select the winner based on the following criteria: award will be used in a manner that inspires 80%; essay is well-written 20%. The odds of winning depend on the number of Submissions received and on the quality of each Submission as determined by the Judges. In the event of a tie, the Sponsor will rejudge the tied entries based on the above-stated criteria. Winning essay to be announced on or about April 6.

**Grand Prize:** a \$500 check made payable to the Select School named by the winning Entrant.

**CLAIMING PRIZES:** The Entrant (unverified) who submitted the Submission with the highest score will be contacted by the Sponsor via email or phone and arrangements will be made for the Sponsor to give the prize to the Select School that employs this Entrant. Sponsor may require additional documentation from this Entrant to prove eligibility.

**ELIGIBILITY RESTRICTIONS:** Employees and officers of GGMI and their respective parent and subsidiary companies and affiliates are not eligible to enter or win. Immediate family members and household members of such individuals are also not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean those people who share the same residence at least three months a year.

**GENERAL CONDITIONS/INDEMNIFICATION:** By participating in this Contest and/or by accepting any prize that you may be awarded, you agree that Sponsor, Facebook, and their respective parents, subsidiaries and affiliated companies, units and divisions; and Sponsor's advertising and promotional agencies and prize suppliers; each of their respective officers, directors, agents, representatives and employees; and their respective successors, representatives and assigns (collectively, the "Indemnified Parties") shall not be liable for any and all actions, claims, including any injuries, losses or damages of any kind caused by your participation in this Contest or resulting from acceptance, possession or use of a prize. Indemnified Parties may use the name, photo, hometown, and Submission of the Entrant of the winning Submission in promotional material, worldwide

in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above mentioned information, Submissions, or materials, but may do so, and may edit such information or materials, in Sponsors' sole discretion, without further obligation or compensation. The Indemnified Parties shall not be liable for claims based on publicity rights, defamation, or invasion of privacy. Sponsor may prohibit participation in the Contest if, in its sole discretion, it determines a user is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception. Submissions will not be returned and Submissions that do not contain all of the required information will be disqualified. Any attempt at or form of entry other than as expressly specified in these rules (including but not limited to automated, copied, third-party or mechanically reproduced entries) is strictly prohibited and will result in disqualification. The Sponsor has the authority to choose another winner if there is a dispute concerning the identity of a winning entrant. Since the prize is not awarded to the Entrant who wrote the winning Submission, all taxes on the prize value are the responsibility of the Select School that is the recipient of the award. All properly claimed prizes will be awarded. By taking part in this Contest you agree to be bound by these rules and all decisions of the judges and Sponsor which are final and binding. You warrant you have explicit rights to your Submission that your Submission: i) is original and does not infringe the intellectual property (copyright, trademark, patent) rights of any third party; ii) has not been published in any medium. The decision regarding the appropriateness of any content in a Submission shall be the Sponsor's; the Sponsor will remove and void any Submission it considers inappropriate. Subject to all applicable laws. Void where prohibited.

**TERMS:** Submissions may be judged on a rolling basis. Sponsor will award the prize to the school as indicated-above, the Sponsor encourages the school to award the \$500 as indicated in the winning Entrant's Submission but the Sponsor cannot dictate or enforce that the school uses the \$500 award in accordance with the Entrant's Submission. The list of Select Schools is subject to change, in order for any Submission to be considered a winning Submission, the school must have participated in at least one school performance at the mall during the month of March or be listed as an official Select School on the first day entries are accepted. The Mall can only accommodate 30 Select Schools at the March performances, therefore, only 30 schools will be able to compete for the prize.

**WINNER'S LIST:** For a list of winners, send a stamped, self-addressed envelope to be postmarked by April 3, 2012 to: MARCH IS MUSIC IN OUR SCHOOLS MONTH, Lakeside Mall, 14000 Lakeside Circle, Sterling Heights, MI 48313-1320.

Sponsor is General Growth Management, Inc., 110 N. Wacker Drive, Chicago, Illinois 60606.

Entrant is providing their information to Sponsor and not to Facebook.

This promotion is not administered by, sponsored, endorsed, or associated with Facebook.